

**PHILIP MORRIS USA**

**INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, NY 10017-5592

**TO:** Steve Piskor/Andrew Macrae

**DATE:** March 11, 1993

**FROM:** Karen Eisen

**SUBJECT:** Marlboro "Van Premiums" Qualitative Research

Attached is the Marlboro "Van Premiums" agenda, please let me know if you plan on attending.

/mc  
Attachment

cc: D. Beran  
E. Gee  
N. Lund

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